



KIBELA

Marko Šajn: Free Hugs

1–30 March 2024

MMC KIBLA/KiBela

You are cordially invited to the opening of the solo exhibition *Free Hugs* by **Marko Šajn**, which will take place on **Friday, 1 March 2024, at 7 p.m. at KiBela, space for art.**

In preparing the exhibition, which combines analog painting and sculpture with contemporary digital interfaces, the artist used the free website for his paintings, which generates images with the help of artificial intelligence. The passwords he entered often contained the words "hug", "group hug", "embrace", etc. Based on this and other online data, he received images according to which he modeled his paintings. However, the machine processing led to various deformations, which he had to rework and edit. His work can therefore be defined as a visualization of communication in a triangle between "machine" and "human" perception of the "conceptual", which, like interpersonal communication, is never perfect, as it always contains a noise between sender and receiver that depends on various parameters and must be "corrected" again and again.

< *Marko Šajn: 4 human figures in a crouching group hug; acrylic on canvas, 2023; photo: Simon Avsec*

MMC **KIBLA / KIBELA**, Ulica kneza Koclja 9, Maribor
Opening hours: Monday–Friday: 10 a.m.–6 p.m., Saturday: 10 a.m.–2 p.m.



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